

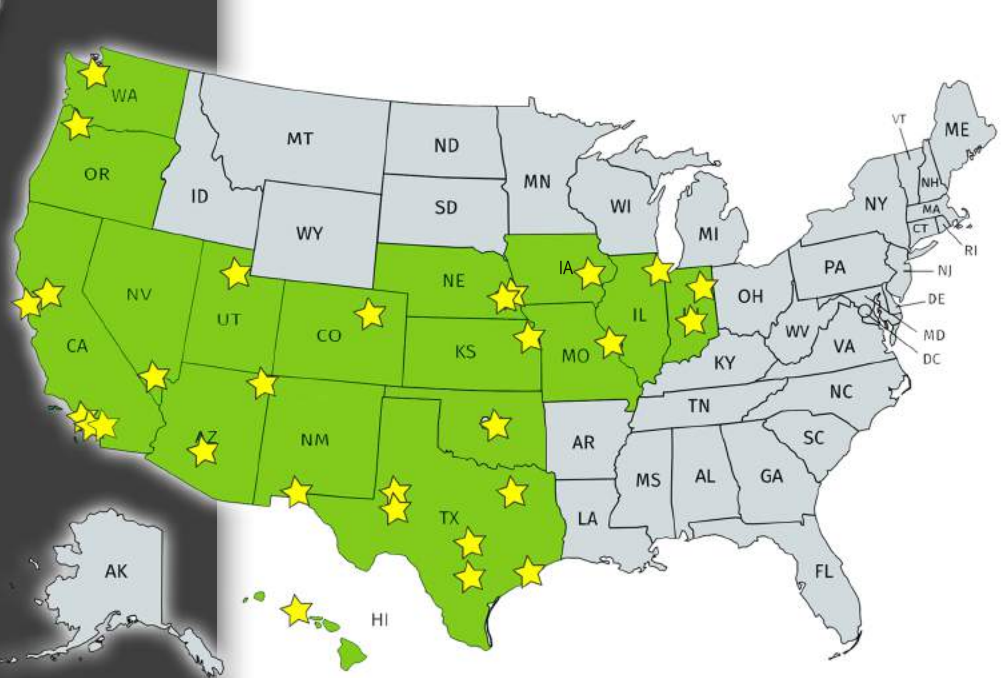
# **ASA** **HIGH SCHOOL TOUR** **2019 MEDIA GUIDE**



[WWW.ASAHIGH SCHOOLTOUR.COM](http://WWW.ASAHIGH SCHOOLTOUR.COM)



# 2019 SCHEDULE



## WINTER

- Jan 22 - 25 San Francisco, CA
- Jan 28 - Feb 1 Sacramento, CA
- Feb 4 - 8 Portland, OR
- Feb 11 - 15 Seattle / Tacoma, WA
- Feb 19 - 22 Salt Lake City, UT
- Feb 25 - 28 El Paso, TX / Las Cruces, NM
- Mar 4 - 8 Odessa / Lubbock, TX

## SPRING

- April 8 - 12 San Diego, CA
- April 15 - 19 Riverside, CA
- April 22 - 26 Orange County, CA
- April 29 - May 3 Las Vegas, NV

## FALL

- Aug 26 - 30 Denver, CO
- Sept 3 - 6 Kansas City / Topeka, KS
- Sept 9 - 13 Lincoln / Omaha / Council Bluffs, NE
- Sept 16 - 20 Chicago, IL
- Sept 23 - 27 Indianapolis / Ft. Wayne, IN
- Sept 30 - Oct 4 St. Louis, MO
- Oct 7 - 11 Tulsa / Oklahoma City, OK
- Oct 14 - 18 Dallas, TX
- Oct 21 - 25 Fort Worth, TX
- Oct 28 - Nov 1 Houston, TX
- Nov 4 - 8 Austin, TX
- Nov 11 - 15 Phoenix, AZ
- Nov 18 - 22 Los Angeles, CA
- Dec 2 - 6 Honolulu, HI

**THE ASA HIGH SCHOOL TOUR WILL VISIT**  
**130 SCHOOLS ACROSS THE COUNTRY**  
**THE ANTI-BULLYING MESSAGE HAS BEEN SHARED WITH**  
**4 MILLION HIGH SCHOOL STUDENTS**

- A high-energy action sports circuit that visits cities across the United States in support of the Anti-Defamation League's No Place for Hate program.

- ASA brings in four of the world's top professional skateboarders and BMX riders from the X Games to perform on a box jump and quarter pipe, while an emcee delivers an educational bullying prevention message in a fun, positive and interactive manner.



**MARINES**  
THE FEW. THE PROUD.®



# THE SET-UP

- The athletes perform on a 10' wide x 5' tall box jump and a 12' wide x 8' high quarter pipe.
- The ramp takes about 1 hour to set up.
- If it rains, the ramps can be set up inside the gym or auditorium for an indoor show.
- Students have the opportunity to experience the action up close and personal.



## ABOUT ASA ENTERTAINMENT



- Founded in 1994, ASA Entertainment is an action sports event, television, and content production agency focused on creating and executing customized, turnkey marketing programs that range in scale from grassroots to global.
- ASA's events, featuring skateboarding, BMX, freestyle motocross, snowboarding, surfing and music, are broadcast domestically on eight networks, and distributed to more than 700 million HH globally via 30 international broadcast partners.
- ASA's productions span the spectrum from large, international competitions such as the ASA Action Sports World Tour, the World Championships of Freestyle Motocross, the Supergirl Pro Series and the ASA Big Air Triples to amateur contests, lifestyle and branded entertainment events, demonstrations, exhibitions, school programs and mobile tours.

## CONTACT INFO

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# QUESTIONS & ANSWERS

## WHAT IS THE ASA HIGH SCHOOL TOUR?

The ASA High School Tour travels across the US visiting 130 high schools each year to share a bullying-prevention message at no cost to the school or district. The program brings top X Games athletes to these campuses to perform on a box jump and quarter pipe. This is the Tour's 20th year, during which time the program has positively affected more than 4 million students.



## WHAT ARE THE SHOWS LIKE?

The shows are super high-energy and captivate students while our emcee shares important bullying prevention information, tools and techniques. The athletes don't hold back and you can expect to see a combination of technical tricks and big air.



## HOW IS THIS EVENT FREE FOR SCHOOLS?

The Tour is funded by the US Marine Corps and ASA Entertainment. The goal of the program is to unify students to prevent bullying in schools and to raise awareness about the massive impact of the issue nationwide.



## WHO ARE THE ATHLETES ON TOUR?

This group of elite-level athletes have competed at various international events, collecting numerous titles and medals, including a many X Games winners and world champions.



## HOW CAN I INTERVIEW THE ATHLETES?

Interviews can be conducted at the school prior to show times. For a list of the times and locations of the shows, or to set up a specific interview time, please email Alex at [alex@ASAent.com](mailto:alex@ASAent.com).

**FOR MORE INFORMATION PLEASE VISIT: [ASAHIGHSCHOOLTOUR.COM](http://ASAHIGHSCHOOLTOUR.COM)**

# ATHLETES



**COCO ZURITA**

**BMX**

Hometown: Santiago, Chile

Birthdate: April 15, 1984

Major Accomplishments:

- 2018 X Games Minneapolis - BMX Vert - 5th
- 2017 X Games Minneapolis - BMX Vert - 3rd
- 2014 X Games Austin - BMX Vert - 5th
- 2013 X Games Brazil - BMX Vert - 2nd



**MYKEL LARRIN**

**BMX**

Hometown: Milwaukee, WI

Birthdate: November 11, 1987

Major Accomplishments:

- 2018 X Games Sydney - BMX Big Air - 3rd
- 2018 X Games Minneapolis - BMX Big Air - 4th
- 2017 X Games Minneapolis - BMX Vert - 5th
- 2015 X Games Austin - BMX Big Air - 3rd



**TREVOR MEYER**

**BMX**

Hometown: St. Park, MN

Birthdate: March 20, 1972

Major Accomplishments:

- Won 3 consecutive X Games gold medals
- One of the best BMX Flatland riders in the world

# ATHLETES



**ALEX LANDEROS**

**BMX**

Hometown: Wheaton, IL

Birthdate: September 20, 1989

Major Accomplishments:

- 2018 X Games Sydney - BMX Big Air - 5th
- First-ever champion of the Gatorade Free Flow Tour
- Competes in BMX Vert, Dirt, and Park



**PAUL-LUC RONCHETTI**

**SKATEBOARD**

Hometown: Norfolk, UK

Birthdate: June 13, 1993

Major Accomplishments:

- 2018 Nitro World Games - Vert - 5th
- 2018 X Games Minneapolis - SKB Vert - 7th
- 2017 X Games Minneapolis - SKB Vert - 7th
- 2017 Vert World Championships at Nanjing - 3rd
- 2015 X Games Austin - SKB Vert - 2nd



**JOSH STAFFORD**

**SKATEBOARD**

Hometown: San Diego, CA

Birthdate: May 5, 1991

Major Accomplishments:

- Multiple Dew Tour and X Games appearances
- Gold medalist at prestigious Tampa Am. Vert Contest

# ATHLETES



**EITO YASUTOKO**

Hometown: Osaka, Japan

Birthdate: July 29, 1983

Major Accomplishments:

- Number 1 ranked inline skater in the world
- Winner of eleven X Games Medals
- Four-time World Champion

**INLINE SKATE**



**MORGAN WADE**

Hometown: Tyler, TX

Birthdate: July 13, 1983

Major Accomplishments:

- 2018 X Games Sydney - BMX Big Air - 8th
- 2018 X Games Minneapolis - BMX Big Air - 2nd
- 2017 X Games Minneapolis - BMX Big Air - 4th
- 2015 X Games Austin - BMX Big Air - 2nd
- 2015 X Games Austin DBL Big Air Doubles - 1st

**BMX**



**PAT CASEY**

Hometown: Yorba Linda, CA

Birthdate: December 26, 1993

Major Accomplishments:

- 2018 X Games Minneapolis - BMX Park Best Trick - 8th
- 2018 Toyota BMX Triple Challenge - 3rd
- 2017 X Games Minneapolis - BMX Park Best Trick - 3rd
- 2017 X Games Minneapolis - BMX Park - 9th
- 2017 Ultimate X BMX Finals - 4th

**BMX**

# ATHLETES



**DANIEL SANDOVAL**

**BMX**

Hometown: Norco, CA

Birthdate: July 13, 1994

Major Accomplishments:

- Ten X Games appearances and four X Games Medals
- One of two riders to earn three consecutive medals in the discipline



**KOJI KRAFT**

**BMX**

Hometown: Addison, IL

Birthdate: September 23, 1982

Major Accomplishments:

- 2x World Champion
- Five X Games appearances
- Versatile street, park, and dirt rider



**ZACH NEWMAN**

**BMX**

Hometown: Frankfort, KY

Birthdate: July 22, 1989

Major Accomplishments:

- 2018 X Games Minneapolis - BMX Vert - 3rd
- 2017 X Games Minneapolis - BMX Vert - 4th
- Versatile vert and park rider



# ATHLETES



**JAKE HINKE**

**BMX**

Hometown: Oshkosh, WI

Birthdate: February 2, 1993

Major Accomplishments:

- 1st place Gatorade free flow contest
- 7 years of show experience all over the world
- Turkey, Australia, New Zealand



**ANTHONY NAPOLITAN**

**BMX**

Hometown: Youngstown, OH

Birthdate: March 22, 1986

Major Accomplishments:

- 2018 X Games Sydney - BMX Big Air - 9th
- 2015 X Games Austin - BMX Dirt - 4th
- 2012 X Games Los Angeles - BMX Big Air - 8th
- 2007 X Games - BMX Big Air - 3rd
- 2006 X Games - BMX Dirt - 3rd



**DANE BEARDSLEY**

**BMX**

Hometown: Lake Orion, MI

Birthdate: September 5, 1981

Major Accomplishments:

- Professional BMX flatland rider since 2002
- Sponsored by DK Bicycles since 2005
- Nominated for NORA Cup Flatlander of the year 2009